

**The Art Institute of California-San Francisco
Course Syllabus**

Course Number: MM1134

Course Title: Introduction to Video

Class Meetings: Thu 1-5pm; RM310

Session/Year: Spring 2008

Instructor Name: John Bruneau

Site: jpb374.aisites.com

Email Address: jpbruneau@gmail.com

Instructor Availability Outside of Class: via email or appointment.

Introduction to Video

Course Description:

An introduction to the techniques of video for interactive media designers. This course explores design, compression and distribution techniques for producing video on the web.

Course Length: 11 Weeks

Contact Hours: 44 Hours

Lecture: 22 Hours

Lab: 22 Hours

Credit Values: 3 Credits

Course Competencies:

Upon successful completion of this course, the student should be able to:

- Perform basic video camera operations.
- Describe basic video compression types and formats.
- Define and use basic video terminology.
- Edit video using digital nonlinear video software (Final Cut Pro).

Course Prerequisite(s): GD1125 Introduction to Photography

Materials and Supplies: mini-DV tapes, Headphones, portable harddrive.

Estimated Homework Hours: 6-8 Hours per Week

Technology Needed: DV-Cam, Firewire, Final Cut Pro.

Grading Scale:

All assignments must have clear criteria and objectives to meet. All students shall be treated equitably. It will be that student's right to know his/her grade at any reasonable point that information is requested by that student. The criteria for determining a student's grade shall be as follows (on a percentage of total points basis):

| | |
|----|-------------|
| A | 100-93 |
| A- | 92-90 |
| B+ | 89-87 |
| B | 86-83 |
| B- | 82-80 |
| C+ | 79-77 |
| C | 76-73 |
| C- | 72-70 |
| D+ | 69-67 |
| D | 66-65 |
| F | 64 or below |

Process for Evaluation:

| | |
|------------------------------|-----|
| Attendance and Participation | 10% |
| Weekly Vlog Post | 10% |
| Assignments and Exercises | 40% |
| Final Project/Examination | 40% |

Student Evaluation/Grading Policies:

- Class time will be spent in a productive manner.
- Grading will be done on a point system.
- All work must be received by the set deadlines.
- Late work receives a grade reduction.
- On-time projects may be redone with instructor approval.
- **ABSOLUTELY NO WORK WILL BE ACCEPTED AFTER THE FINAL CLASS MEETS WEEK 11.**

Classroom Policy:

- No food allowed in class or lab at any time. Drinks in recloseable bottles allowed in classroom.
- Edible items brought to class or lab must be thrown out.
- If student elects to eat/drink outside class or lab door, missed time is recorded as absent.
- Attendance is taken hourly. Tardiness or absence is recorded in 15-minute increments.
- Break times are scheduled by the instructor at appropriate intervals.
- Headphones are required if listening to music during lab. No headphones are allowed in lecture.
- Any student who has special needs that may affect his or her performance in this class is asked to identify his/her needs to the instructor in private by the end of the first day of class. Any resulting class performance problems that may arise for those who do not identify their needs will not receive any special grading considerations.

Disability Policy Statement:

The Art Institute of California, San Francisco is committed to providing students with qualifying disabilities equal opportunity to access the benefits, rights and privileges of college services, programs and activities in compliance with The Americans with Disabilities Act and Section 504 of the Rehabilitation Act of 1973. Students who believe they are in need of accommodation for disabilities should contact Jennifer Banta, Ph.D., Interim Disabilities Services Coordinator, at (415) 276-1074, 1170 Market St., Room 609.